

BEN MASSIK

UX DESIGNER ·
ENGINEER

CONTACT

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SKILLS

UX

Figma Google UX Cert
Lovable AI

WEB DEVELOPMENT

Angular React .NET
HTML JavaScript C#

PROGRAMMING

SQL C++ Python
Scala

CAD

SolidWorks Revit
Inventor

MICROSOFT SUITE

Power Automate
Power BI Excel
Word PowerPoint

EXPERIENCE

SEP 2025 —
PRESENT

Senior UX Designer

AT&T · Texas

Lead UX Designer — Atlas CNIO

- Drove continued development of the Atlas ticketing platform across four technician groups through organized Pls.
- Led design handoffs to engineering and shipped ticketed improvements across the Atlas experience.
- Ran research interviews with technician cohorts; earned Google UX Design Certification.

SEP 2024 —
AUG 2025

Senior UX Researcher

AT&T · Texas

Lead UX Researcher — Atlas Mobility & Network Roadmap

- Launched Atlas nationally to 1,000 users via scaled beta and phased MVP rollout.
- Facilitated interviews and synthesized findings into low, mid, and high-fidelity Figma designs.
- Delivered an AVP-level workshop from cross-functional interviews across Network Planning & Engineering.
- Created user personas and end-to-end workflow diagrams of the organization.

JUL 2022 —
AUG 2024

Senior Specialist Network Engineer

AT&T · Texas

Lead — Learning-on-Demand site for field technicians

- Completed JavaScript, Angular, and MongoDB training; built integrated login and UI rework.
- Delivered a Palantir Foundry scorecard for cell-technician efficiency with Snowflake integration.
- Parsed and corrected local database dates to accurately reflect project completion.

EDUCATION

MBA

Oklahoma State University

MBA, Business Administration

B.S.

University of Colorado — Boulder

B.S. Mechanical Engineering

Minors: Computer Science, Business

SELECTED PROJECTS & CASE STUDIES

See the full portfolio at benmassik.com

Full case studies of UX, CAD, and manufacturing projects